allied·t·pro

Leisure & MICE Group Travel

Escorted Tours

VIP Concierge

FIT

Overview and Milestones

US inbound market leader since 1955, AlliedTPro, is a dynamic destination management specialist offering a wide range of land-based services and accommodation in the USA and Canada. Over the years, AlliedTPro has developed an impeccable reputation for customizing travel programs for the leisure and MICE travelers, specifically designed to meet our clients' unique preferences. We are perfectly sized to obtain the best available pricing through our volume, but remain small enough to maintain a close personal contact with our partners.

Through the confidence and trust of both our partners and our suppliers, AlliedTPro is committed to create the best value for our discerning customers. With quality, reliability, efficiency, integrity, and competitive pricing as operating tools, our team remains dedicated to delivering a total travel product that is precisely tailored to the individual wishes and needs of our guests, be it individuals or a group.

1955 Allied Tours was created as the first receptive operator handling international groups into the USA

1999 TPro is purchased by Kuoni Travel Ltd.

2002 Allied Tours is merged with TPro under the Kuoni umbrella to create the largest inbound receptive operator

2008 AlliedTPro adds Las Vegas to the existing DMC footprint

2013 AlliedTPro launches thematic travel brand brite spokes, the first ecommerce brand focusing on both domestic and international markets

2017 AlliedTPro is acquired by Fairfax Financial Holdings Limited

2018 AlliedTPro successfully completes migration to the Premiere system

2019 AlliedTPro expands into Canada

2022 AlliedTPro enters a 50:50 JV agreement with New World Travel

Management

- **Mark Morello**, Chief Executive Officer
- **Marko Jovanovic**, SVP FIT
- **Sanya Hamilton**, VP of Sales
- **Gisa Kusserow-Hanson**, VP of Contracting & Product Partnerships
- **Luisa Conzatti**, VP of Groups
- **Chris Liekens**, Head of Escorted Tours

Locations

Head Office
AlliedTPro
501 7th Avenue, Ste 1610
New York, NY 10018
+1 212.596.1000

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Orlando +1 407.996.8200

Leisure & MICE Group Travel

- Tailor-made leisure groups and series
- Full-service meetings & incentives programs
- Convention support services (hotels, restaurants etc.)
- Sports groups (incl. marathon) and other special interest programs
- Local services, excursions & activities

Escorted Tours

- Escorted tours in Italian, Spanish, English and Portuguese
- Multiple tour varieties, including *Classic* and *Language Exclusive*
- Available gateways include New York, Los Angeles and Las Vegas

VIP Concierge

- Off-line, customized travel experiences
- Exclusive VIP access
- Private jets
- Experiential travel
- Transformational travel

FIT

- Online booking system with instant confirmation
- Extensive hotel inventory in the USA, Canada and the Caribbean Islands
- XML connectivity
- Transfers & private transportation
- Tours, excursions, tickets to shows and sporting events

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