



*Leisure & MICE Group Travel*  
*Escorted Tours*  
*VIP Concierge*  
*FIT*



## Overview and Milestones

US inbound market leader since 1955, AlliedTPro, is a dynamic destination management specialist offering a wide range of land-based services and accommodation in the USA and Canada. Over the years, AlliedTPro has developed an impeccable reputation for customizing travel programs for the leisure and MICE travelers, specifically designed to meet our clients' unique preferences. We are perfectly sized to obtain the best available pricing through our volume, but remain small enough to maintain a close personal contact with our partners.

Through the confidence and trust of both our partners and our suppliers, AlliedTPro is committed to create the best value for our discerning customers. With quality, reliability, efficiency, integrity, and competitive pricing as operating tools, our team remains dedicated to delivering a total travel product that is precisely tailored to the individual wishes and needs of our guests, be it individuals or a group.

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|-------------|---|
| <b>1955</b> | Allied Tours was created as the first receptive operator handling international groups into the USA                                   |
| <b>1999</b> | TPro is purchased by Kuoni Travel Ltd.  |
| <b>2002</b> | Allied Tours is merged with TPro under the Kuoni umbrella to create the largest inbound receptive operator                            |
| <b>2008</b> | AlliedTPro adds Las Vegas to the existing DMC footprint   |
| <b>2013</b> | AlliedTPro launches thematic travel brand brite spokes, the first ecommerce brand focusing on both domestic and international markets |
| <b>2017</b> | AlliedTPro is acquired by Fairfax Financial Holdings Limited  |
| <b>2018</b> | AlliedTPro successfully completes migration to the Premiere system  |
| <b>2019</b> | AlliedTpro expands into Canada  |



## *Leisure & MICE Group Travel*



- Tailor-made leisure groups and series
- Full-service meetings & incentives programs
- Convention support services (hotels, restaurants etc.)
- Sports groups (incl. marathon) and other special interest programs
- Local services, excursions & activities

## *Escorted Tours*



- Escorted tours in Italian, Spanish, English and Portuguese
- Multiple tour varieties, including *Classic* and *Language Exclusive*
- Available gateways include New York, Los Angeles and Las Vegas



## *VIP Concierge*



- Off-line, customized travel experiences
- Exclusive VIP access
- Private jets
- Experiential travel
- Transformational travel



- Online booking system with instant confirmation
- Extensive hotel inventory in the USA, Canada and the Caribbean Islands
- XML connectivity
- Transfers & private transportation
- Tours, excursions, tickets to shows and sporting events



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