





U.S. Travel Industry Recognizes Top International Tour Operators and Buyers with Chairman's Circle Honors

ORLANDO (June 6, 2022)—The U.S. Travel Association and Brand USA on Monday honored 51 of the world's highest-producing tour operators and buyers of U.S. travel at its annual <u>Chairman's Circle Honors</u> awards reception.

Held at SeaWorld Orlando during the association's 53rd annual <u>IPW</u>, this exclusive awards event—co-hosted by <u>Brand USA</u>—honored international travel buyers for outstanding efforts to bring global travelers back to America.

Remarks thanking the select companies for boosting international inbound travel to the United States were delivered by U.S. Travel Association President and CEO Roger Dow and Brand USA President and CEO Chris Thompson. The work and partnership these organizations deliver to rebuilding inbound travel and tourism has never been more important following the challenges of the past two years.

The U.S. Travel Association's Chairman's Circle-level members, including top U.S. travel businesses and destinations, nominated the honorees.

"The work of our Chairman's Circle honorees is vitally important to bringing visitors back to the United States and accelerating the recovery of the inbound travel sector," said U.S. Travel Association President and CEO Roger Dow. "Their efforts extend well beyond the benefits realized by the U.S. tourism economy and include reuniting Americans with the world and reestablishing cultural ties that we have missed these last two years."

"Consumer confidence is key to recovery, and tour operators and buyers play an incredibly important role in helping increase travelers' ease in exploring new destinations," said Brand USA President and CEO Chris Thompson. "This year's Chairman's Circle honorees are essential to helping people navigate the new travel landscape with their expertise and deep connections to those across the industry."

Click here to see the Chairman's Circle honorees.